

# Privacy Policy

## Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the Cultivate App and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to "Cultivate App" include Chakra Software and Cultivate-App.com.

The Cultivate App is a wellness and personal development service. By using the Cultivate App, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered on our App, Cultivate App may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address

If you purchase Cultivate App's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Cultivate App may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Race

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the App. These may include: (a) registering for an account on our App; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our App. To wit, we will use your information for, but not limited to, communicating with you in relation to

services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

### **Use of your Personal Information**

Cultivate App collects and uses your personal information to operate its App and deliver the services you have requested.

Cultivate App may also use your personally identifiable information to inform you of other products or services available from Cultivate App and its affiliates.

### **Sharing Information with Third Parties**

Cultivate App does not sell, rent, or lease its customer lists to third parties.

Cultivate App does not share your personal information with your employer. Cultivate App does not share your personal information with law enforcement agencies. Your personal information will only be shared with law enforcement should you elect to file a police report within the app.

Cultivate App may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Cultivate App, and they are required to maintain the confidentiality of your information.

Cultivate App may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Cultivate App or the App; (b) protect and defend the rights or property of Cultivate App; and/or (c) act under exigent circumstances to protect the personal safety of users of Cultivate App, or the public.

### **Tracking User Behavior**

Cultivate App may keep track of the pages our users visit within the App, in order to determine what Cultivate App services are the most popular. This data is used to deliver customized content and advertising within Cultivate App to customers whose behavior indicates that they are interested in a particular subject area.

### **Automatically Collected Information**

Information about your device and software may be automatically collected by Cultivate App. This information can include: your IP address, browser type,

domain names, access times, and referring App addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Cultivate App.

### **Use of Cookies**

The Cultivate App may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your device by a web server. Cookies cannot be used to run programs or deliver viruses to your device. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Cultivate App pages, or register with Cultivate App site or services, a cookie helps Cultivate App to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Cultivate App, the information you previously provided can be retrieved, so you can easily use the Cultivate App features that you customized.

### **Links**

This App may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our App and to read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

Cultivate App secures your personal information from unauthorized access, use, or disclosure. Cultivate App uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data

transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this App cannot be guaranteed.

### **Children Under Thirteen**

Our app aims to benefit the wellness of individuals of all ages. However, users under the age of 13 are required to obtain parental consent before using the App. Cultivate App is committed to protecting the privacy of children and complies with all applicable children's privacy laws.

### **E-mail Communications**

From time to time, Cultivate App may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Cultivate App or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Cultivate App, you may opt out of such communications by clicking on the UNSUBSCRIBE button.

### **External Data Storage Sites**

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

### **Changes to this Statement**

Cultivate App reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our App, and/or by updating any privacy information on this page. Your continued use of the App and/or Services available through this App after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

## **Contact Information**

Cultivate App welcomes your questions or comments regarding this Statement of Privacy. If you believe that Cultivate App has not adhered to this Statement, please contact Cultivate App at:

Support@Cultivate-App.com or send us a message from the Contact page at Cultivate-App.com.

Effective as of 07/05/2024.

---